

Avon Rotary Club  
PO Box 1  
Avon, NY 14414

April 2010

Dear Corn Festival Supporter,

Saturday August 14<sup>th</sup>, Avon Rotary Club will host the 24<sup>th</sup> Annual Avon Corn Festival. The planning has already begun to ensure that this year's event will be more fun and exciting than ever before!

The Avon Corn Festival is one of the areas largest events, and every year it draws more and more people. They come to experience the wonderful community spirit, shop the hundreds of craft booths, enjoy great entertainment, and enjoy the wide variety of delicious foods. We are happy to say that the Skycoasters WILL be with us once again!

Much of the cost of putting on the festival is defrayed by the Corn Festival Program advertising. The program is the visitor's guide to the day's events. Prior to the festival, the program will be distributed in the Genesee Valley Penny Saver, and in stores in and around the Avon area.

As you carefully consider the use of your advertising funds, we encourage you to take this opportunity to reach thousands of people in this program. Over the years, the feedback is that the visibility and support of patrons and advertisers has been well publicized and very well received. Besides the advertising benefit, your ad helps provide the Avon Rotary Club with funds which are used for charitable causes not only in the Avon, Livingston County, and Rochester areas, but throughout the world.

As in the past, we are offering an **EARLY BIRD DISCOUNT** of 10% off the advertising rates if your ad AND PAYMENT is received by **May 14<sup>th</sup>, 2010**. The absolute deadline for all ads is **June 11<sup>th</sup>**, but only those that are received with payment prior to May 14<sup>th</sup> are eligible for the discount.

On the back of this letter is the schedule of advertising rates. Please use the form on the back to indicate any changes you wish to make to your ad from last year. If your ad is unchanged, please simply write 'REPEAT' on the form and we will use last year's ad. An addressed envelope is enclosed for your convenience.

The Avon Rotary Club thanks you for your support of the 24<sup>th</sup> Annual Avon Corn Festival! We also appreciate your cooperation in meeting our advertising deadlines. For more information please visit our website at: [www.avonrotary.org](http://www.avonrotary.org)

Sincerely,

Laurie Vonglis, Program Committee Chairperson  
Avon Corn Festival

Please use this space to make changes to your ad copy or to print new ad copy.

<b>AD SIZE</b>	<b>2010 RATE</b>	<b>10% OFF (by May 14th)</b>
Full Page	\$195.00	\$175.50
1/2 Page	\$110.00	\$99.00
1/4 Page	\$75.00	\$67.50
1/8 Page	\$50.00	\$45.00
Patron	\$20.00	<i>no discount</i>

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ORDER FORM

FULL PG. \_\_\_\_\_ 1/2 PG. \_\_\_\_\_ 1/4 PG. \_\_\_\_\_ 1/8 PG. \_\_\_\_\_ PATRON \_\_\_\_\_

Name \_\_\_\_\_ Business \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Check Enclosed \_\_\_\_\_ Bill Me \_\_\_\_\_ Call to help set up ad \_\_\_\_\_

*Remember - Early Bird Discount Only Valid Until May 14th*

**Avon Rotary Club, PO Box 1, Avon, NY14414**